Gyanmanjari Institute of Commerce Bhavnagar

Report on

Startup Showdown

Date: 08/10/2026
Time: 10.00 AM TO 12:30 PM
Venue: GF-28 (Seminar Hall)

No. of Student	105
Department	Commerce
Semester	All Semester
Faculty Co-Ordinator	All Faculties

About Startup Showdown

The Department of Commerce organized **Startup Showdown – Business Idea Pitching Competition** as part of its **Creative Expression Activity** to encourage entrepreneurial thinking, creativity, innovation, and business communication among B. Com and M. Com students. The competition provided a platform for students to present their startup ideas, explain their business concepts, and demonstrate their understanding of entrepreneurship and market opportunities.

A total of 11 teams comprising 60 students participated in the event, presenting a variety of business ideas. The competition encouraged students to think beyond conventional classroom learning and explore how innovative ideas can be transformed into potential business ventures.

Objectives of the Activity

The primary objectives of the Startup Showdown were:

- To encourage entrepreneurial thinking and innovation among students.
- To provide a platform for students to present their business ideas.
- To develop business communication, presentation, and pitching skills.
- To enhance creativity, critical thinking, and problem-solving abilities.

- To help students understand market opportunities and customer needs.
- To develop confidence in explaining business models and responding to questions.
- To connect theoretical knowledge of commerce and management with practical entrepreneurial applications.

About the Session

The event commenced with an introduction to the purpose and significance of the Startup Showdown. Students were informed about the importance of identifying business opportunities, understanding customer requirements, developing innovative solutions, and presenting viable business concepts.

The competition featured 11 participating teams, each presenting its startup idea before the panel of judges. The presentations highlighted the teams' proposed business concepts and their approaches to addressing potential customer needs and market opportunities. Students demonstrated creativity, initiative, and enthusiasm while explaining their ideas and responding to questions from the judges.

The judging panel comprised **Dr. Chirag Vyas, Cluster Director; Dr. Niyati Patel, Principal; Dr. Vihang Desai, Head of the Department of Commerce; and Dr. Kirit Chavda, In-charge Head of the Department**. The judges interacted with the participating teams, offered constructive feedback, and guided students on strengthening their business ideas, presentation techniques, and entrepreneurial approaches.

The event provided students with an opportunity to experience a startup pitching environment, articulate their ideas before an expert panel, and learn from the perspectives and suggestions shared during the competition. The active participation of 60 students made the event an engaging platform for creative expression and experiential learning.

Learning Outcomes

After participating in the activity, students were able to:

- Develop and communicate innovative business ideas.
- Improve presentation, pitching, and professional communication skills.
- Understand the importance of identifying market needs and business opportunities.
- Strengthen critical thinking and entrepreneurial problem-solving abilities.
- Gain experience in presenting ideas before a panel of judges.
- Understand the value of constructive feedback in improving business concepts.
- Develop confidence, teamwork, and an entrepreneurial mindset.

Conclusion

The **Startup Showdown – Business Idea Pitching Competition** was successfully conducted on 9 October 2026 at the GF-28 Seminar Hall, with the participation of 11 teams and 60 students from B. Com and M.Com programmes. The event provided an effective platform for

students to express their creativity, present innovative business ideas, and gain practical exposure to entrepreneurial pitching.

The interaction with the judging panel and the constructive feedback offered valuable learning opportunities for the participants. The competition successfully encouraged innovation, teamwork, confidence, and entrepreneurial thinking among students. The Department of Commerce appreciates the guidance and support of the distinguished judges and the enthusiastic participation of all students in making the event a meaningful learning experience.

Photographs




GPS Map Camera
Bhavnagar, Gujarat, India
P49c+cqv, Bhavnagar, Gujarat 364060, India
Lat 21.718492° Long 72.121506°
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